

# whatchado

**whatchado is the career orientation platform of the new generation.**

In short video-interviews, employees explain their job, career path and typical working day. From the intern to the CEO, everyone answers to the 7 classic whatchado questions. Use the unique whatchado content to turn your employees into brand ambassadors and let your target group discover you!

## Our solutions

### whatchado Video

Talk directly to your target audience through our modern video interview format.

### whatchado Matching

Users can easily discover your company by using our whatchado matching.

### Company Page

Give authentic insight into your company culture through your employees.

## Your benefits

### Improve your employer brand

Stand out as an attractive employer and spread your company culture through your employees.

### Minimize recruiting costs

Save valuable resources in HR and reduce your costs by getting in touch with high quality applicants, thanks to the modern whatchado solution.

### Target group

Take advantage of our reach and gain additional brand awareness from fitting potential applicants, who you wouldn't have access to on traditional channels.

## The whatchaFACTS



**Reach**  
2,7 mio+ user/month



**Time on website**  
9 min./user



**Matching quote**  
52% of all users



**Stories**  
6.500+

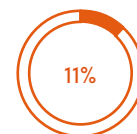


**Employers**  
250+



**Customer retention**  
95%

### Target groups



Selected references:

